







**POLICY ON THE PROCESSING OF PERSONAL DATA
PURSUANT TO REGULATION (EU) 2016/679 ("GDPR")**

WEBSITE www.mesaudacosmetics.it (the "Site")

	DATA CONTROLLER	Intelsis S.r.l. Address via del Cottanello 13 – Rome 00158, P. VAT 14570261009 Email support@mesaudacosmetics.it address: ("Company").
	Website	www.mesaudacosmetics.it (the "Site")


	PERSONAL DATA PROCESSED
	<ul style="list-style-type: none"> • Personal data (first name, surname, residence address, tax code) • Contact details (email address and phone number) • Data relating to purchases made on the online site • Billing data and debit/credit card details used to make payments • Browsing data (e.g. Cookie Policy that can be accessed from the link in the sidebar at the bottom of the page).


	COLLECTION OF PERSONAL DATA
	<p><u>Navigation data</u> The computer systems and software procedures responsible for the operation of this Website acquire, during their normal operation, certain personal data, including the IP addresses or domain names of the computers used by users who connect to the Mesauda website, the addresses in Uniform Resource Identifier (URI) of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numeric code indicating the status of the response given by the server (success, error, etc.) and other parameters related to the user's operating system and computer environment.</p> <p>This data are collected by means of cookies and metadata described in the Cookie Policy of the Mesauda website, are used for the purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning, and are deleted immediately after processing.</p> <p>The data could be used for the assessment of liability in case of hypothetical computer crimes against the site.</p>

 PURPOSE OF PROCESSING	 LEGAL BASIS FOR PROCESSING	 DATA RETENTION PERIOD
In some sections of the website, in relation to specific services, some personal data are requested that will be processed by the Company for the following purposes pursuant to art. 13 GDPR:		
Registration of a user to the website www.mesaudacosmetics.it ("Account")	Implementation of pre-contractual measures and/or a contract to which you are a party	Contractual duration and, after termination, for the ordinary limitation period of 10 years.
Management and technical administration of the website		
Purchase of Mesauda products		
Use of the services reserved for holders of a personal Account on the Website, such as participation in the loyalty program, viewing of previous purchases, etc.		

Reception and processing of information and contact requests received (including through live chat or the "my invitation") form		
Sending informative newsletters related to the activities of the Data Controller		Until you exercise your right to opt-out
Promotion of services similar to those of the sale, without prejudice to the possibility of opposing at any time	Legitimate interest (soft spam ex Art. 130 paragraph 4 of Legislative Decree 196/2003 as updated by D. lgs 101/2018 – Data Protection code)	Until you exercise your right to opt-out

In any case, your personal data may be processed, where necessary, also for the following purposes		
To fulfill obligations provided for by regulations and by the applicable national and supranational legislation (tax, administrative obligations...)	Need to comply with legal obligations	Duration provided by law (10 years for administrative-accounting obligations)
If necessary, to ascertain, exercise or defend the Rights of the Data Controller in court and/or out of court	Legitimate interest (judicial protection)	In case of legal disputes, for their duration, until the terms of enforcement of the appeals are exhausted
Once the retention terms above have expired, the Data will be destroyed, deleted or anonymized in accordance with the technical procedures of deletion and backup and with the accountability needs of the Controller.		

	<p>MANDATORY PROVISION OF DATA</p> <p>Personal, contact and billing data are mandatory for the stipulation of the various contractual relationships and the execution of the requested orders and services.</p> <p>In relation to any optional processing, the data subject may express his consent and exercise his right to opt-out at all times.</p> <p>Navigation data refer to the Cookie Policy available at the link in the sidebar at the bottom of the page.</p>
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	<p>RECIPIENTS OF DATA</p> <p>Data may be processed by external entities operating as autonomous controllers such as, but not limited to, supervisory and control authorities and bodies. All entities offering electronic payment services on their circuits are also autonomous controllers.</p> <p>Data may also be processed, on behalf of the Company, by external subjects qualified as Processors (pursuant to Article 28 of the GDPR). These subjects, by way of example, may be:</p> <ol style="list-style-type: none"> a) companies that offer email delivery services; b) companies that carry out the management and/or maintenance service of the Company's website; c) companies that offer support in the realization of market studies; d) services for the management of the information system and telecommunications networks, including e-mail. e) Companies that offer services for sending documentation and/or material (post offices, shippers, couriers, etc.) f) Banking institutions for the management of receipts and payments arising from the execution of contracts.
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SUBJECTS AUTHORIZED FOR PROCESSING



Data may be processed by employees of the company responsible for the pursuit of the above objectives, which have been expressly authorized to process and have received appropriate operational instructions.



TRANSFER OF PERSONAL DATA

Your personal data will not be transferred outside the European Union.

If this happens, with reference to the data collected using cookies, the Data Controller, to the best of his competence, will adopt appropriate guarantees, including the adequacy decisions in force and the standard contractual clauses adopted by the European Commission.



DATA SUBJECTS' RIGHTS

Data subjects can ask the data controller for access to the data concerning them, their deletion, the rectification of inaccurate data, e the integration of incomplete data, the limitation of processing in the cases provided for by art. 18 GDPR, as well as the opposition to processing, for reasons related to its particular situation, in the cases of legitimate interest of the Controller:

- by contacting the Privacy Office, by post at via del Cottanello, Nr 13 - Roma 00158, to the attention of the Privacy Representative
- by e-mail to [the address: privacy@mesaudacosmetics.it](mailto:privacy@mesaudacosmetics.it)

Furthermore, if the processing is based on consent or contract and is carried out by automated means, data subjects shall be entitled to receive the data in a structured format, in common use and readable by automatic device, and, if technically feasible, to transmit them to another controller without hindrance.

Data subjects shall have the right to lodge a complaint with the competent supervisory authority in the Member State in which they habitually reside or work or in the State in which the alleged infringement occurred.